

Ethan Sautto

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Education

California Polytechnic State University, San Luis Obispo

Bachelor of Science in Graphic Communication

Concentration: **User Experience/User Interface**

President's Honors List 2024 – 2026

September 2024 – June 2026

Ventura College, Ventura, California

Associate in Arts, Associate in Math & Sciences

Dean's List 2022 – 2024

August 2022 – June 2024

Design Experience

Cal Poly Iter8, San Luis Obispo, CA

December 2025 – June 2026

UX Designer

- Developed seamless and enjoyable augmented reality interactions to help client deliver educational material to new demographics
- Investigated user motivations to prioritize educational themes within augmented reality experience

Hack4Impact, San Luis Obispo, CA

September 2025 – June 2026

UX Designer

- Articulated various user flows with client to focus project scope
- Clarified design choices with a team of 10 developers to bring high-fidelity concepts to life

Technical Association of the Graphic Arts (TAGA), Cal Poly Chapter June 2025 – June 2026

Web Coordinator

- Built a captivating and accessible Squarespace website and Adobe After Effects motion graphics that competed in the 2026 TAGA conference
- Iterated wireframes and web designs by drawing from user research, branding guides, and accessibility testing
- Presented final website at the TAGA NextGen conference and served as a panelist for Q/A

Cal Poly Racing, San Luis Obispo, CA

August 2024 – June 2026

Creative Director

- Spearheaded the design and production of the 2026 Formula and Baja SAE liveries
- Managed and directing a team of designers, marketers, and photographers to ensure brand cohesiveness and high-quality visuals
- Oversaw social media coverage to exceed sponsorship expectations

Livin, San Luis Obispo, CA

June 2025 – January 2026

UX Designer

- Optimized user flows drawing from extensive user research and testing
- Collaborated with cross-functional teams to establish brand identity and consistency

Ventura College, Ventura, CA

August 2023 – August 2024

Marketing Intern

- Directed and managed the complete overhaul of the Ventura College Career Center website
- Designed physical and digital collateral for district wide events such as posters, flags, social media posts and partnership packets

Skills

Software

Figma
Sketch
ProtoPie
Framer
Microsoft Excel
Adobe Illustrator
Adobe Premiere Pro
Adobe Photoshop

Code

HTML
CSS
JS
SQL

UX Methodologies

A/B Testing
Usability Testing
Design Thinking
Agile UX

Leadership & Collaboration

Cross-functional collaboration
Project delegation and coordination
Client/partner relations
Forbes 5-Star trained

Relevant Coursework

Web Development
Mobile User Experience
Web Design and Production
Data Mgmt and Visualization
Digital Typography