

# Ethan Sautto

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## Education

**California Polytechnic State University, San Luis Obispo**

**Bachelor of Science in Graphic Communication**

Concentration: **User Experience/User Interface**

President's Honors List 2024 – 2025

Expected: **June 2026**

**Ventura College, Ventura, California**

**Associate in Arts, Associate in Math & Sciences**

Dean's List 2022 – 2024

August 2022 – June 2024

## Design Experience

**Cal Poly Iter8**, San Luis Obispo, CA

December 2025 – Current

*UX Designer*

- Developing seamless and enjoyable augmented reality interactions to help client deliver educational material to new demographics
- Investigating user motivations to prioritize educational themes within augmented reality experience

**Hack4Impact**, San Luis Obispo, CA

September 2025 – Current

*UX Designer*

- Articulating various user flows with client to focus project scope
- Clarifying design choices with a team of 10 developers to bring high-fidelity concepts to life

**Technical Association of the Graphic Arts (TAGA)**, Cal Poly Chapter

June 2025 – Current

*Web Coordinator*

- Building a captivating and accessible Squarespace website to be entered in the 2026 TAGA conference
- Iterating wireframes and web designs by drawing from user research, branding guides, and accessibility testing
- Presenting final website at the TAGA NextGen conference and serving as a panelist for Q/A

**Cal Poly Racing**, San Luis Obispo, CA

August 2024 – Current

*Creative Director*

- Spearheading the design and production of the 2026 Formula and Baja SAE liveries
- Managing and directing a team of designers, marketers, and photographers to ensure brand cohesiveness and high-quality visuals
- Overseeing social media coverage to exceed sponsorship expectations

**Livin**, San Luis Obispo, CA

June 2025 – January 2026

*UX Designer*

- Optimized user flows drawing from extensive user research and testing
- Collaborated with cross-functional teams to establish brand identity and consistency

**Ventura College**, Ventura, CA

August 2023 – August 2024

*Marketing Intern*

- Directed and managed the complete overhaul of the Ventura College Career Center website
- Designed physical and digital collateral for district wide events such as posters, flags, social media posts and partnership packets

## Skills

### Software

Figma  
Sketch  
ProtoPie  
Framer  
Microsoft Excel  
Adobe Illustrator  
Adobe Premiere Pro  
Adobe Photoshop

### Code

HTML  
CSS  
JS  
SQL

### UX Methodologies

A/B Testing  
Usability Testing  
Design Thinking  
Agile UX

### Leadership & Collaboration

Cross-functional collaboration  
Project delegation and coordination  
Client/partner relations  
Forbes 5-Star trained

### Relevant Coursework

Web Development  
Mobile User Experience  
Web Design and Production  
Data Mgmt and Visualization  
Digital Typography